

Coldwater Creek

January 21, 2013

Philip Hough
Executive Director
Friends of Scotchman Peaks Wilderness
PO Box 2061
Sandpoint ID 83864

Dear Mr. Hough,

The natural landscapes and wild beauty of our region have long been a part of the culture and identity of Coldwater Creek. We share a love for, and commitment to, our community and embrace efforts to maintain the quality of life that we all cherish here in north Idaho.

We support managing our natural resources in a balanced manner. Preserving a portion of our public lands helps us to attract and retain the high caliber of employees upon which our business depends. Majestic landscapes and natural settings such as the Scotchman Peaks provide recreation and inspiration for folks from all walks of life and are part of the reason we choose to do business here. While our communities benefit from commodity production such as timber, mining and grazing, we also benefit from a balance of land management that includes natural resource conservation.

We support the efforts of the Friends of Scotchman Peaks Wilderness to gain congressional designation of the Scotchman Peaks area as Wilderness. Preserving this special area will ensure that we are all able to enjoy, and pass on to the next generation, a natural landscape that is a part of the North Idaho experience.

Sincerely,



Dennis Pence
Co-Founder, Chairman
Coldwater Creek, Inc.