



November 7<sup>th</sup>, 2017

The Honorable James E. Risch  
United States Senate SR-438  
Washington, DC 20510

Senator Risch,

On behalf of more than 1,100 Clif Bar and Company employees, thank you for your dedication to protecting Idaho's Scotchman Peaks as Wilderness. As a food company passionately fueling outdoor pursuits, we depend on protected public lands. They are the wild places where our customers, employees, and families seek adventure.

Protected public lands are especially important to the approximately 260 Idahoans we employ in our sustainable bakery in Twin Falls, Idaho. When we opened our doors in Twin Falls in the summer of 2016, we became a proud contributor to the \$7.8 billion outdoor recreation economy in Idaho, a sustainable economic engine that supports over 78,000 jobs across the state<sup>1</sup>. From Craters of the Moon National Monument, to the Owyhee River Wilderness, to Scotchman Peaks farther North, many in our Clif family choose to live in Twin Falls for the incredible outdoor recreation opportunities that exist in Idaho.

As a Pinnacle Member of The Conservation Alliance, we support protected wild landscapes for their recreation and wildlife values. Through our partnership with The Conservation Alliance we have directly supported the great work of Friends of Scotchman Peaks. Because our products fuel the passions of all types of outdoor enthusiasts, we sincerely appreciate the groups' thoughtful collaboration with both the mountain bike and Nordic skiing community. With endorsements from the Pend Oreille Pedalers and the Panhandle Nordic club, 100 local businesses and the approval of Bonner County Commissioners, we are confident Scotchman Peaks Wilderness will become a reality.

Senator Risch, thank you for your leadership in protecting Idaho's public lands for future generations. We look forward to celebrating the designation of Scotchman Peaks Wilderness with you in the near future.

Sincerely,

A handwritten signature in blue ink, appearing to read "Keely Wachs".

Keely Wachs  
Director, Company Affairs  
Clif Bar and Co.

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<sup>1</sup> Outdoor Industry Association: Outdoor Recreation Economy Report, Idaho:  
<https://outdoorindustry.org/state/idaho/>