



FSPW's NEWEST OUTREACH METHOD

Friends of Scotchman Peaks Wilderness (FSPW) believes saving the wild Scotchmans for all the children in our lives is incredibly important. We do that through outreach, one-on-one conversations, collaboration, and more.

When in-person events were paused in the spring of 2020, FSPW needed a new way to connect with people. How do we fulfill our mission when we can't see people? A podcast! What started as an idea, grew into a name, logo, finalized episode 1, and multiple episodes in the works, all within less than 2 weeks. Now, that's some outreach.

REACH

An initial press release about Your Wild Place was featured in local and regional papers. The Spokesman-Review Outdoors Editor, Eli Frankovich, even did a story on it.

Listeners have been tuning in from across the country, plus Canada and France! In its first week, Your Wild Place was listened to in Alabama, Arizona, California, Colorado, Idaho, Illinois, Louisiana, Minnesota, Missouri, New Mexico, New York, Oregon, Vermont, Virginia, and Washington. Not too shabby.

FSPW's goal for this podcast is to connect with listeners from our region and across the country with stories of wild places and nature. Interviews with unique community members. And content for families.

This is about more than saving the wild Scotchmans. It's about saving wild places for all the kids in our lives to enjoy.



Available wherever you listen to podcasts
scotchmanpeaks.org  @yourwildplace

New episode every week!

A podcast about...

Community, Families, Storytelling, Nature
...saving wild places.

SPONSORSHIP

There are 2 types of sponsors for Your Wild Place:

1. Those that provide content
2. Those that provide financial support

All sponsors are promoted to our 3,600+ followers on Facebook and featured on our podcast webpage with your logo linked to your website or other landing page.

Content sponsors are asked to record and submit content that falls into one or more of our content themes (see above). You'll get a big shoutout in the episode(s) itself and through social media posts.

Financial sponsors receive a shoutout in one or more episodes. You can record a "sponsor break" clip for us to use, write the clip and ask us to record it, or have no clip at all. Simply a "This episode was brought to you by..." moment. Financial sponsors can choose a specific content type they'd like to sponsor but are not required to.



Financial sponsorships are available at a \$50/episode rate.

Contact us about multi-episode discounts.